



Atlantic Canada
Petroleum Show

Mile One Centre, St. John's, Newfoundland & Labrador

Connecting Canada's Offshore OIL & GAS INDUSTRY

June 21 & 22, 2017

Mile One Centre | St. John's, NL

atlanticcanadapetroleumshow.com

New Product Program

If your company is offering a new product, tell us about it!

Surveys indicate that trade show visitors cite sourcing new products and technology as a primary reason for attending. The Atlantic Canada Petroleum Show New Product Program will get the word out to attendees both before and during the event to ensure your company will be on their must-see list of exhibits. Whether your exhibit goals are to foster brand awareness, build advocacy, or close sales on the exhibit floor, showcasing the new products or services is an effective method to demonstrate to the marketplace what makes your organization stand out from the rest.

If selected for this exclusive program, your company will receive:

- Promotional website exposure
- Prominent exposure within the Show Guide under the New Products showcase
- E-mail messages sent to attendees informing them of the exhibitors participating in the New Products Program
- Exclusive promotional on-site recognition designed to attract attendees to your booth including special aisle marker stickers – right in front of your booth

Don't miss out on this high-value opportunity to promote your organization as a leader in new solutions and technology at Canada's offshore oil and gas industry gathering.

Participation is limited and all fees are already included as part of your exhibit space investment. All products will be reviewed by independent show committee for approval per program rules*.

To join the program, contact Paul Warren, Sales Representative
paulwarren@dmgevents.com or (709) 765-7285

*All products and services must be new to Canadian marketplace (no more than 12 months since introduction). Products in the program must be available and on display in your booth on the show floor for attendees to see and touch. Show management reserves the right to deny any product entry into New Product Program.