Connecting Canada’s Offshore OIL & GAS INDUSTRY

June 21 & 22, 2017
Mile One Centre | St. John’s, NL
atlanticcanadapetroleumshow.com
Atlantic Canada Petroleum Show is the only major event servicing Canada's offshore oil & gas industry. The show brings together suppliers and buyers under one roof in a dynamic environment featuring the latest technology and unparalleled industry networking.

Attracting over 2,500 visitors and 150 exhibitors, the show runs in partnership with Newfoundland & Labrador Oil & Gas Industries Association (NOIA) Annual Conference, Canada's flagship offshore oil & gas industry information event which attracts industry leaders from around the world.

Atlantic Canada Petroleum Show
June 21 & 22, 2017
Mile One Centre | St. John’s, NL

NOIA Annual Conference
June 19-22, 2017
St. John’s Convention Centre | St. John’s, NL
As always I look forward to the ACPS show for the new product reviews and networking opportunities. I have been attending for the last three years both as a delegate and a person connected with a booth and enjoy it every year. This is one event that I always mark on my calendar to attend.

Simon B. Mac Innis, QHSES Manager and Trainer, Newtrans Equipment Carriers Ltd.
Top 3 Represented Job Functions
- Mid Management: 39%
- Technical/Engineering/Geo: 21%
- Executive/Senior Management: 15%

Top 10 Sought After Products & Services
- Materials
- Offshore Platforms
- Safety/Environment
- Protection/Regulation
- Production
- Offshore Well Equipment/Services
- Computer Hardware/Software
- Contracting Services
- Fasteners
- Marine Equipment/Services

Purchasing Influence
- Sole/Joint Responsibility: 34%
- Recommending: 33%

Budget Responsibility
- $10 Million +: 9%
- $1M - $10M: 28%
- $500,000 - $1M: 21%
- <$500,000: 42%

2,238 Registered Attendees  155 Exhibiting Companies  538 Companies Doing Business
THE IMPORTANCE OF FACE-TO-FACE EVENTS

Meet business objectives
– 8 out of 10 Atlantic Canada Petroleum Show exhibitors say that participating is an important way to meet their business development objectives.

Make in-person connections
– Buyers want to touch and feel products, while simultaneously assessing the people behind the brands.

Increase your brand visibility
– With the downturn in the economy, new opportunities are emerging. Now is the time to continue to invest in your marketing strategy, while competitors may be scaling back. Maintain your company profile and help existing and new clients look for innovative ways to service their changing business needs.

REASONS TO PARTICIPATE

Promote your brand to over 2,500 attendees who could benefit from your products and services.

Participate in what 97% of attendees surveyed agree is the most important industry event to attend in Atlantic Canada.

Consolidate all of your business activities with key industry players into two days.

Build relationships with key decision makers who can influence your business in specifically designed, face-to-face networking events.

Strategize with industry experts and decision makers on getting business done and driving the industry towards the future.

Experience the excitement of being connected to Atlantic Canada’s oil & gas industry.
OPPORTUNITY IN ATLANTIC CANADA

While the current low commodity price environment has indeed made things more challenging for the industry, promising news of the long-term potential of plays off Atlantic Canada keeps coming from the operator community.


Suncor has extended the life of the Terra Nova oil project 10 years beyond the original targets; Statoil’s recent 19-month drilling program has resulted in new discoveries at the Bay de Verde and Baccalieu prospects in the Bay du Nord area; Nexen Energy has a positive assessment of the province’s potential and long-term commitment to the area; and Nalcor Energy has completed exciting seismic work which has uncovered a new play type in the West Orphan Basin, further confirming the significant potential of another of Newfoundland & Labrador’s deep water basins.

The downturn has led to a realization that in order to attract early investment opportunities, the industry needs to become more efficient, as well as more competitive. Position your company for long term success within Canada’s next great oil and gas frontier. Speak with us today about how participating as an exhibitor or sponsor can help drive business for your company.

The next frontier for Canadian oil & gas.
Exhibit space rate: $36 per square foot

INCLUDES:
• Company profile on the Official Event Website
• Unlimited client invitations
• Unlimited exhibitor staff badges
• Participation in daily networking events
• Carpet
• Draped Display Booth
• Basic onsite material handling
• Crate storage
• 24 hour security

View the floor plan at atlanticcanadapetroleumshow.com

CONTACT US

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+1 (866) 925-3919
+1 (709) 690-7757

All pricing in Canadian Dollars. Additional booth items will be available through Exhibitor Services.

BOOK YOUR SPACE TODAY

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SPONSOR

Speak to us about extending your brand’s presence before, during and after the show with sponsorship. Opportunities start at $1500.

ADVERTISE

Significantly increase your exposure at Atlantic Canada Petroleum Show by advertising on the Official Event Website, attendee pre-show e-newsletters, and in the Official Event Guide. Speak to us today about putting together a package to meet your needs.
CONTACT

Secure your participation at this must-attend event

EXHIBITION, SPONSORSHIP & ADVERTISING

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CONFERENCE

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Produced by:

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