

Held in partnership with:

**NOA** Conference 2017

# Connecting Canada's Offshore **OIL & GAS INDUSTRY**



**Atlantic Canada**  
Petroleum Show

Organized by: **dmg::events**

**June 21 & 22, 2017**

Mile One Centre | St. John's, NL

[atlanticcanadapetroleumshow.com](http://atlanticcanadapetroleumshow.com)

## CANADA'S OFFSHORE INDUSTRY EVENT

Atlantic Canada Petroleum Show is the only major event servicing Canada's offshore oil & gas industry. The show brings together suppliers and buyers under one roof in a dynamic environment featuring the latest technology and unparalleled industry networking.

Attracting over 2,500 visitors and 150 exhibitors, the show runs in partnership with **Newfoundland & Labrador Oil & Gas Industries Association (NOIA) Annual Conference**, Canada's flagship offshore oil & gas industry information event which attracts industry leaders from around the world.

**Atlantic Canada Petroleum Show**  
**June 21 & 22, 2017**  
**Mile One Centre | St. John's, NL**

**Noia Annual Conference**  
**June 19-22, 2017**  
**St. John's Convention Centre | St. John's, NL**



### EXHIBITION

- Over 2,500 registered attendees
- More than 150 exhibiting companies
- New product program and meet-ups help showcase your products on the show floor



### NETWORKING

- Industry reception and in-booth hosting opportunities
- Connect with current and potential clients from across Canada and around the world



### CONFERENCE

- Held alongside the 33rd annual Noia Conference, Canada's flagship offshore educational event
- Speakers in 2016 included BP, ExxonMobil, Husky, Nexen and Statoil

### Top Attending Companies



- Husky
- Suncor Energy
- Wood Group
- ExxonMobil
- Subsea 7
- Aker Solutions
- Blue Water Group
- Statoil
- Hibernia Management & Development Company



### Top 2 Reasons to Attend



- Networking
- New Products & Tech

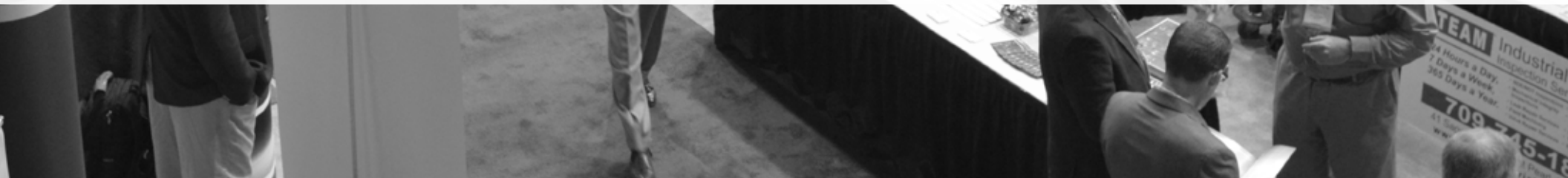
### Top Attending Company Types



- Engineering
- Oil & Gas
- Production/Operations
- Equipment Sales & Service
- Manufacturers
- Supply & Logistics
- Drilling & Completions
- Service Companies

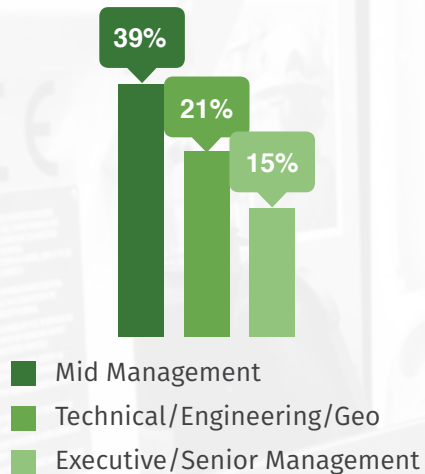
“As always I look forward to the ACPS show for the new product reviews and networking opportunities. I have been attending for the last three years both as a delegate and a person connected with a booth and enjoy it every year. This is one event that I always mark on my calendar to attend.”

**Simon B. Mac Innis**, QHSES Manager and Trainer, Newtrans Equipment Carriers Ltd.

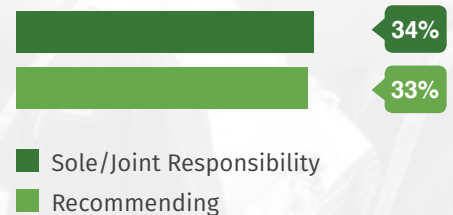




### Top 3 Represented Job Functions



### Purchasing Influence

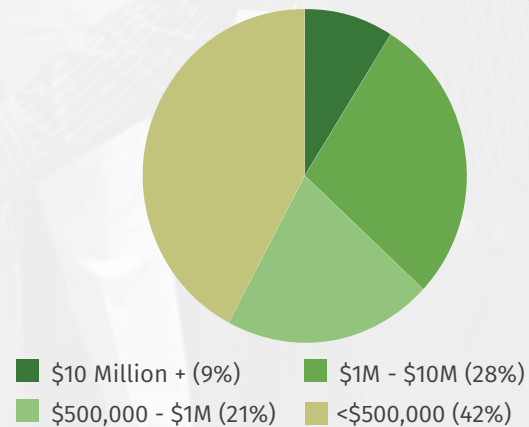


### Top 10 Sought After Products & Services

- Materials
- Offshore Platforms
- Safety/Environment
- Protection/Regulation
- Production
- Offshore Well Equipment/Services
- Computer Hardware/Software
- Contracting Services
- Fasteners
- Marine Equipment/Services



### Budget Responsibility



2,238 Registered Attendees

155 Exhibiting Companies

538 Companies Doing Business

## REASONS TO PARTICIPATE

**Promote** your brand to over 2,500 attendees who could benefit from your products and services.

**Participate** in what 97% of attendees surveyed agree is the most important industry event to attend in Atlantic Canada.

**Consolidate** all of your business activities with key industry players into two days.

**Build** relationships with key decision makers who can influence your business in specifically designed, face-to-face networking events.

**Strategize** with industry experts and decision makers on getting business done and driving the industry towards the future.

**Experience** the excitement of being connected to Atlantic Canada's oil & gas industry.



## THE IMPORTANCE OF FACE-TO-FACE EVENTS

### Meet business objectives

– 8 out of 10 Atlantic Canada Petroleum Show exhibitors say that participating is an important way to meet their business development objectives.

### Make in-person connections

– Buyers want to touch and feel products, while simultaneously assessing the people behind the brands.

### Increase your brand visibility

– With the downturn in the economy, new opportunities are emerging. Now is the time to continue to invest in your marketing strategy, while competitors may be scaling back. Maintain your company profile and help existing and new clients look for innovative ways to service their changing business needs.

# OPPORTUNITY IN ATLANTIC CANADA

While the current low commodity price environment has indeed made things more challenging for the industry, promising news of the long-term potential of plays off Atlantic Canada keeps coming from the operator community.

In November, Newfoundland & Labrador saw record-breaking land sales worth \$758M in work commitments in the Jeanne d'Arc Basin, Carson Basin and Flemish Pass.

Suncor has extended the life of the Terra Nova oil project 10 years beyond the original targets; Statoil's recent 19-month drilling program has resulted in new discoveries at the Bay de Verde and Baccalieu prospects in the Bay du Nord area; Nexen Energy has a positive assessment of the province's potential and long-term commitment to the area; and Nalcor Energy has completed exciting seismic work which has uncovered a new play type in the West Orphan Basin, further confirming the significant potential of another of Newfoundland & Labrador's deep water basins.

The downturn has led to a realization that in order to attract early investment opportunities, the industry needs to become more efficient, as well as more competitive. Position your company for long term success within Canada's next great oil and gas frontier. Speak with us today about how participating as an exhibitor or sponsor can help drive business for your company.



The next frontier for Canadian oil & gas.

# BOOK YOUR SPACE TODAY

**Exhibit space rate: \$36 per square foot**

## INCLUDES:

- Company profile on the Official Event Website
- Unlimited client invitations
- Unlimited exhibitor staff badges
- Participation in daily networking events
- Carpet
- Draped Display Booth
- Basic onsite material handling
- Crate storage
- 24 hour security

View the floor plan at [atlanticcanadapetroleumshow.com](http://atlanticcanadapetroleumshow.com)

## CONTACT US

Betty Shea  
bettyshea@dmgevents.com  
+1 (866) 925-3919  
+1 (709) 690-7757

*All pricing in Canadian Dollars. Additional booth items will be available through Exhibitor Services.*



## SPONSOR

Speak to us about extending your brand's presence before, during and after the show with sponsorship. Opportunities start at **\$1500**.



## ADVERTISE

Significantly increase your exposure at Atlantic Canada Petroleum Show by advertising on the Official Event Website, attendee pre-show e-newsletters, and in the Official Event Guide. Speak to us today about putting together a package to meet your needs.

## CONTACT

Secure your participation at  
this must-attend event

### EXHIBITION, SPONSORSHIP & ADVERTISING

Betty Shea  
bettyshea@dmgevents.com  
+1 (866) 925-3919  
+1 (709) 690-7757

**[atlanticcanadapetroleumshow.com](http://atlanticcanadapetroleumshow.com)**

### CONFERENCE

Katrina Kum  
katrina.kum@noia.ca  
+1 (709) 758-6613

**[noiaconference.com](http://noiaconference.com)**

Produced by:

**dmg::events**

dmg::events is the name behind many of the largest energy events in the world such as Global Petroleum Show (Calgary, Canada); ADIPEC (Abu Dhabi, UAE); International Pipeline Exposition (Calgary, Canada); Heavy Oil Latin America Conference & Exhibition (Mexico); Oil Sands Trade Show & Conference (Fort McMurray, Canada); and GasTech (Singapore, Japan). Headquartered in London, UK with offices in key locations including Calgary, Canada; Abu Dhabi, UAE; Houston, Texas and Dallas, Texas, dmgevents brings more than 100 years' experience in organizing exhibitions and conferences around the world.

**[dmgevents.com](http://dmgevents.com)**